



Missouri

Based on 81 Beer Distributor Establishments in Missouri

IMPACT MEASURES	JOBS	WAGES & SALARIES	TOTAL VALUE OF PRODUCTION	TOTAL STATE, LOCAL & FEDERAL TAXES PAID*
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Beer Distributors Are Significant Businesses in Their Communities: The Economic Impact of Beer Distributor Business Operations

Missouri's Beer Distributor Operations	2,854	\$206,514,416	\$439,188,832	
Operations of All Indirect Input Producers	1,147	\$61,684,849	\$162,487,314	
Stimulus Induced by Spending of All Employees	3,492	\$151,110,288	\$465,522,303	
Total Impacts on Missouri from Beer Distributor Operations	7,493	\$419,309,553	\$1,067,198,449	\$226,522,482



Beer Distributors Make Substantial Capital Investments in Their Communities: The Economic Impact of Beer Distributor Investment in Structures, Vehicles, Software, Energy Saving Technology and Other Equipment

Total Impacts on Missouri from Beer Distributor Investment	508	\$25,422,578	\$73,042,626	\$7,730,362
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Beer Distributors Are Good Citizens of Their Communities: The Economic Impact of Beer Distributor Support of Community Events, Charitable Activities and Local Economic Development

Total Impacts on Missouri from Beer Distributor Community Involvement	36	\$1,419,203	\$3,948,515	\$223,169,745
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Total Economic Impact of Beer Distributor Operations, Investment and Community Involvement

Sum of Beer Distributor Impacts on Missouri from Operations, Investment and Citizenship	8,037	\$446,151,334	\$1,144,189,590	\$457,422,589
Multipliers	2.82	2.16	2.61	

*Economic impact taxes only; does not include an added \$170 million in federal, state and local excise and consumption taxes on beer sold in Missouri.

How the Total Economic Impact is Distributed Across Selected Industries

BUSINESS SECTOR NAMES	JOB	WAGES & SALARIES	TOTAL VALUE OF PRODUCTION
Personal Services	395	\$22,938,574	\$44,888,665
Food services and drinking places	320	\$5,487,592	\$17,523,964
Real estate establishments	219	\$2,423,215	\$22,148,188
Employment services	106	\$3,281,402	\$4,678,382
Construction of other new nonresidential structures	102	\$4,566,131	\$14,539,630
Nondepository credit intermediation and related activities	98	\$5,313,984	\$12,223,781
Retail Stores - Motor vehicle and parts	93	\$4,208,373	\$8,818,058

Added Economic Benefits Due to Efficiencies of Wholesale Beer Distribution: Transportation, Transactions, Marketing and Consumer Choice in Missouri

State Share of National Total of \$22 Billion in Efficiency Benefits	\$365,673,206
State Share Per Retailer Annually	\$34,934
State Share Per Retailer Daily	\$96
Number of Teacher Hours Supportable by Efficiency Benefits Annually, or	16,190,641
Miles of Highway Maintenance Supportable by Efficiency Benefits Annually	23,211

Description of Community Involvement Activities

Missouri's beer distributors are involved in a wide variety of charitable, economic development and community-building activities. In addition they are good corporate citizens in their support of energy conservation, recycling and other green initiatives. Missouri's beer distributors also play a vital role in alcohol awareness and education. Together, one Missouri beer distributor and Budweiser preserved over 1,000,000 gallons of water through Budweiser's "Grow One, Save a Million" campaign. Missouri beer distributors advocate responsible drinking and have partnered with the following companies that provide safe rides home after a night of drinking: Scooter Guy, Laclede Cab and County Cab.

How the Taxes Generated by Beer Distributors Benefit Communities in Missouri

The total taxes collected in Missouri by federal, state and local governments are sufficient to fund 20,252,961 teacher hours or to provide maintenance for 29,035 miles of highways in Missouri for a year.