



The Beer Institute
The Economic Impact of the Beer Industry
2010 Data
Missouri



Direct Economic Impact			
	Jobs	Wages	Output
Brewing	4,301	\$1,138,799,145	\$6,740,265,346
Wholesaling	1,955	\$139,103,311	\$369,911,420
Retailing	18,854	\$388,443,947	\$812,448,671
Total	25,110	\$1,666,346,403	\$7,922,625,437

Supplier Economic Impact			
	Jobs	Wages	Output
Agriculture	9,174	\$52,168,271	\$633,142,120
Business and Personal Services	904	\$17,655,985	\$47,654,551
Mining	178	\$13,143,310	\$77,146,977
Construction	267	\$15,108,310	\$29,712,302
Finance Insurance and Real Estate	2,373	\$104,793,735	\$364,736,079
Manufacturing General	4,447	\$327,624,610	\$2,197,163,078
Retail	285	\$7,877,638	\$18,918,622
Transportation & Communication	2,529	\$165,222,001	\$165,222,001
Travel and Entertainment	4,824	\$357,453,555	\$738,930,057
Wholesale	2,021	\$143,830,605	\$382,482,504
Government	436	\$33,098,428	\$87,862,627
Total	27,439	\$1,237,976,450	\$5,170,179,818

Induced Economic Impact			
	Jobs	Wages	Output
Agriculture	626	\$5,272,912	\$48,752,451
Business and Personal Services	11,710	\$466,931,840	\$920,153,320
Mining	71	\$4,808,130	\$29,347,076
Construction	311	\$14,663,492	\$31,799,546
Finance Insurance and Real Estate	4,625	\$212,491,499	\$1,198,710,513
Manufacturing General	1,242	\$77,291,921	\$605,698,608
Retail	5,343	\$146,483,092	\$355,047,885
Transportation & Communication	1,493	\$98,065,670	\$394,254,487
Travel and Entertainment	4,100	\$80,413,139	\$251,670,834
Wholesale	1,032	\$73,439,270	\$195,293,874
Government	493	\$34,610,535	\$95,383,606
Total	31,044	\$1,214,471,500	\$4,126,112,200

	Jobs	Wages	Output
Total	83,594	\$4,118,794,352	\$17,218,917,455

Taxes Generated: Business and Personal

Federal	\$1,224,012,453
State and Local	\$2,091,283,515
Total Business and Personal Taxes	\$3,315,295,968

Taxes Paid: Consumption Taxes

Federal	\$78,951,673
State and Local	\$91,416,549
Excise	\$8,284,915
Sales and Other	\$83,131,635
Total Consumption Taxes	\$170,368,222

Establishments

Brewing (includes importers, brewpubs, company-owned packaging and wholesaling)	53
Wholesaling	81
Retail (Including Home Distributors)	11,243